

AutoClubMedia

3.6 million+ home delivered magazines in Australia and NZ

State	Auto Club	Publication	Circulation	Frequency	Casual Full Page	Casual half page
NSW & ACT	NRMA	Open Road	1,335,420	Quarterly	24,275	14,805
QLD	RACQ	The Road Ahead	693,740	Quarterly	19,105	9822
WA	RAC	Horizons	479,645	Quarterly	11,495	6895
SA	RAA	SA Move	374,075	Quarterly	9205	5845
TAS	RACT	Journeys	119,000	Quarterly	2730	1,480
NT	AANT	NT Motor	18,000	Bi-annual	2265	1130
NZ	AANZ	AA Directions	663,230	Bi-annual	13,250	7600
Total			3,683,110		\$82,325	\$47,577

Deadlines

Booking deadlines are in each media kit

Inserts

Insert into more than 3.6 million+ magazines or target areas and/or demographics

Position loadings (guide only, titles vary)

Inside front cover	+20%
Outside back cover	+25%
Right hand front half	+15%
Specified section	+10%

Advertising rates exclude GST. Australian magazine rates in \$AUD and NZ in \$NZD.

Ad rates, circulation and frequency subject to change. Advertising subject to availability and publisher approval. More ad sizes and digital advertising options available.

Contact details for media agents and publishers are in each media kit or contact Robert at AutoClubMedia.