

# AutoClubMedia

3.6 million+ home delivered magazines in Australia and NZ

State	Auto Club	Publication	Circulation	Frequency	Casual Full Page	Casual half page
<b>NSW &amp; ACT</b>	NRMA	Open Road	1,335,420	Bi-monthly	24,275	14,805
<b>QLD</b>	RACQ	The Road Ahead	693,740	Quarterly	19,105	9822
<b>WA</b>	RAC	Horizons	479,645	Bi-monthly	11,495	6895
<b>SA</b>	RAA	samotor magazine	374,075	Quarterly	8935	5675
<b>TAS</b>	RACT	Journeys	119,000	Bi-monthly	2730	1,480
<b>NT</b>	AANT	NT Motor	18,000	B-monthly	2265	1130
<b>NZ</b>	AANZ	AA Directions	663,230	Bi-annual	13,250	7600
<b>Total</b>			<b>3,683,110</b>		<b>\$82,055</b>	<b>\$47,407</b>

## Deadlines

Booking deadlines are in each media kit

## Inserts

Insert into more than 3.6 million+ magazines or target areas and/or demographics

## Position loadings (guide only, titles vary)

Inside front cover	+20%
Outside back cover	+25%
Right hand front half	+15%
Specified section	+10%

Advertising rates exclude GST. Australian magazine rates in \$AUD and NZ in \$NZD.

Ad rates, circulation and frequency subject to change. Advertising subject to availability and publisher approval. More ad sizes and digital advertising options available.

Contact details for media agents and publishers are in each media kit or we can steer you in the right direction.