

AutoClubMedia

3.6 million+ home delivered magazines in Australia and NZ

| State | Auto Club | Publication | Circulation | Frequency | Casual Full Page | Casual half page |
|-----------|-----------|------------------|-------------|------------|------------------|------------------|
| NSW & ACT | NRMA | Open Road | 1,335,420 | Bi-monthly | 24,275 | 14,805 |
| QLD | RACQ | The Road Ahead | 693,740 | Quarterly | 19,105 | 9822 |
| WA | RAC | Horizons | 479,645 | Bi-monthly | 11,495 | 6895 |
| SA | RAA | samotor magazine | 374,075 | Quarterly | 8935 | 5675 |
| TAS | RACT | Journeys | 119,000 | Bi-monthly | 2730 | 1,480 |
| NT | AANT | NT Motor | 18,000 | B-monthly | 2265 | 1130 |
| NZ | AANZ | AA Directions | 663,230 | Bi-annual | 13,250 | 7600 |
| Total | | | 3,683,110 | | \$82,055 | \$47,407 |

Deadlines
Booking deadlines are in each media kit

Inserts
Insert into more than 3.6 million+ magazines or target areas and/or demographics

Position loadings (guide only, titles vary)
Inside front cover +20%
Outside back cover +25%
Right hand front half +15%
Specified section +10%

Advertising rates exclude GST. Australian magazine rates in \$AUD and NZ in \$NZD.

Ad rates, circulation and frequency subject to change. Advertising subject to availability and publisher approval. More ad sizes and digital advertising options available.

Contact details for media agents and publishers are in each media kit or we can steer you in the right direction.